Your Own 24-Hr. Radio Proposal

**"Anyone Can Have a Radio"**

*This is a revolution in the broadcasting industry  
The best and most cost effective advertising tool for you to reach and live up to your full potential*

**Dear Business Owners:** Reaching the target demographic of your potential clients, the niche market, and effectively introducing your products and services is the main objective of optimum advertising and needless to say the multi-trillion-dollar broadcasting industry is by far the most effective vehicle for it. Statistically, radio advertising is the most popular and effective way of all promotions, but because of the complexity and high demand, it's expensive and unreachable for small businesses or the hobbyist.

We are pleased to announce that in the Porchooneh Media we have developed an entirely new and independent system which allows our clients and affiliates to have their own worldwide 24-Hr commercial radio. Yes, your own 24-Hr radio which is operating under your management, policies and objectives, to present the professional image you deserve. This 24-hr internet radio is set up for unlimited listeners and unlimited bandwidth which is an unmatched quality in its kind.

We can provide a fully functional commercial 24hr worldwide radio for you with unlimited listeners and unlimited bandwidth for an unbelievably low price. It's cost is way less than you might think!(PRICE = 1 MINUTE ADVERTISING IN TV/RADIO). This way you can be heard all over the world regardless of internet restrictions some countries may have for websites like YouTube, Facebook etc. This is the best and most economic tool for promoting your art, business or goals worldwide. You won't be restricted to computers and people won't need to go to any website to listen to you. You can send this radio to anyone as easy as an Email or just a link drop in Yahoo or Skype etc. visit my website  porchooneh.com  and see for yourself. you may see our clients, the websites and radios we provided for them. doctors, artists, therapists, etc. and also our collection of many worldwide radios.

**You Are Independent:** You are not depending on us or anybody else. Although you don't need a website for this, but if you have one and you present the radio in your website, with promoting it, you are actually promoting your own website and vice versa, as opposed to promoting some third party streaming wholesaler's website who is going to get rich over your advertising efforts and starts playing power trip games on you when you are hooked enough! You are going to be an independent radio owner.

**It's Not Just One Radio:** It's not only your website that you can present your radio in. You may make this radio available in literally hundreds of places such as your friends, affiliates and sponsors' websites and publications, cross promoters, social networks like Facebook etc., and media directories like GLWiZ etc. Sky is the limit!

**All You Need To Have Is a Laptop:** You don't need a studio. Round the clock live or prerecorded broadcasting possibilities with different audio qualities and formats are great features of professional radio stations which you can have here without any extra expense for professional equipment. Our system is setup to deliver all these features on demand and all you need to have is a simple inexpensive computer or laptop with a basic internet connection.

**No Commute:** Nobody needs to come to your place nor do you need travelling anywhere. You may have anyone from anywhere worldwide (We haven' developed to outer space yet!) as a guest or sponsor in your radio show if they just have a computer.

**Full Blown Commercial Radio:** As an independent radio, you may sell advertising spots, infomercials or even retail the plenty of airtime hours to generate more revenue for your business. Remember, it's your own radio!

**All You Need To Do Is Talk:** Can you?! You may record your programming using simple devices like your phone, laptop or any other recorder and send them to us via Email etc. and your listeners will hear the broadcasting on your radio. If you have any videos or CDs from your previously attended events like seminars, workshops, concerts, festivals, trade shows, TV or radio shows etc, you may as well provide those as the best attractions of your radio rerun programming to make it the best tool to present your business to the vast majority of your audience and clients worldwide 24/7. Oh by the way, you need a microphone too!

**Live Events Coverage:** Your radio station can move with you to anywhere in the world. You might be on a vacation and just don't want to miss your live show and disappoint your fans. You may have professional live broadcasting of your own events, seminars, concerts etc, or any other exciting event worldwide and add to the prestige and value of your business. Oh by the way, you need a bag too!

**Worldwide Radio Owners, Worldwide Freedom:** You may live anywhere in the world and own an American radio station so you too can enjoy the Freedom of Speech without living in the USA!

**Is It Expensive and Technical?** Yes it is, but not for you, because we are here for you. Lots of things are involved. Hosting, FTP and stream quality and security setup, are a few examples. If you ask anyone who owns and operates a 24-hr commercial radio with unlimited listeners and bandwidth, without getting to too much details, the minimum cost of ownership is about $1500 per month plus the time guzzling hassle of education, upkeep, maintenance and operation which is a full time job and even a bigger expense if you prefer hiring someone. All of these are available to you for an unbelievable fraction of the cost because of the great development we achieved here in the Porchooneh Media which we call *The Revolution*.

**Okay, What Is The Cost?!** Let us tell you this much. You'll spend more in a restaurant or to buy a pair of shoes! We have different packages to offer based on variable demands of different businesses. In order to find out which one suits the nature of your business, please contact our marketing team at 310-896-7524. This is a new venture in the world of business and we know you have many questions. We will be glad to patiently answer all your questions as the more you ask, the more you will find out how revolutionarily different we are.

*We made it possible so "Anyone Can Have a Radio"!*

Sincerely,

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